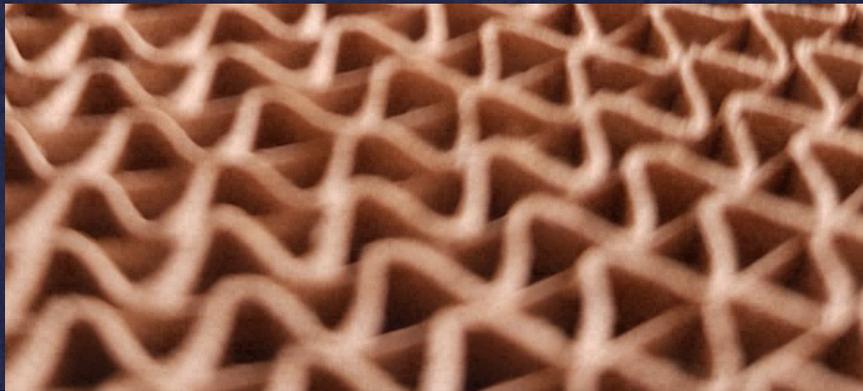
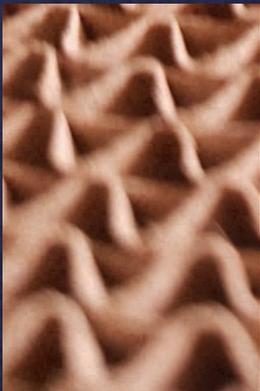
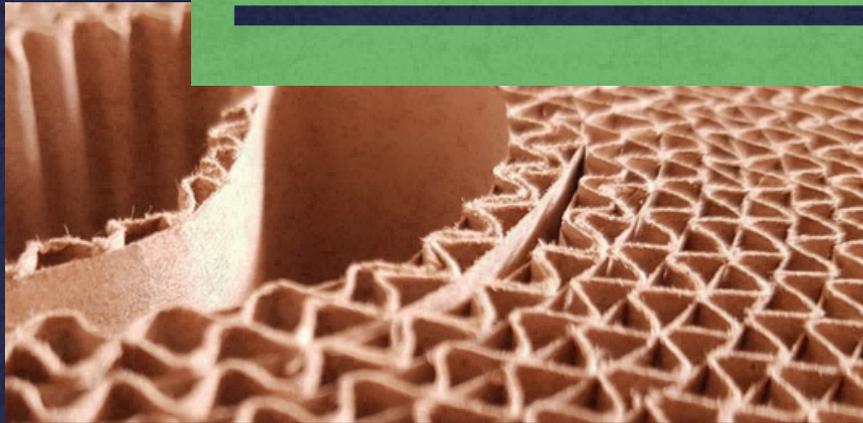


Fibre Box Association



Year in Review 2025



FIBRE BOX ASSOCIATION®
The Voice of the North American Corrugated Industry



A Letter from FBA President Bob McIlvaine

As I reflect on 2025, one word comes to mind: transformation. This past year marked a turning point for the Fibre Box Association, not just in what we accomplished, but in how we strengthened our commitment to serving as a voice for the corrugated packaging industry.

Change came in many forms. We launched initiatives that directly addressed the challenges and opportunities our members face in an evolving marketplace. We reenergized longstanding FBA Committees to ensure each has the resources needed to deliver benefits to our members. And most importantly, we recommitted ourselves to the core purpose that has guided this association for decades: promoting, protecting and enhancing the well-being of the corrugated industry.

The achievements detailed in this year's review didn't happen in isolation. They represent the strength of our membership: companies that chose to come together, share knowledge, and reach higher. Whether through groundbreaking research, updated communications, enhancing industry standards through shared technical expertise, or expanded networking opportunities, 2025 demonstrated what's possible when our industry speaks with one voice.

As you review the highlights from this past year, I hope you'll see your company's participation reflected in these pages. Every member contribution, committee volunteer, and event attendee helped make 2025 a success. Together, we've laid a strong foundation for the future.

The corrugated industry continues to prove its essential role in the Global economy. Our sustainable products provide the protection, promotion and innovation that are unmatched by any other competitive materials.

As we look ahead, the Fibre Box Association remains dedicated to ensuring that story is told and that our members have the resources, connections, and information they need to thrive.

Thank you for your continued membership and engagement. Here's to building on the momentum of 2025!



FIBRE BOX ASSOCIATION

The Voice of the North American Corrugated Industry

Bringing the Industry Together



Throughout 2025, we created meaningful opportunities for members to connect, collaborate, and learn from one another. Our Annual Meeting in Naples, Florida brought together industry leaders for networking and the exchanging ideas that drive our sector forward. The 2025 meeting included presentations on artificial intelligence, the annual state of the industry address, and FBA's Innovation in Safety Awards. These face-to-face connections remain invaluable in an increasingly digital world, fostering the relationships that make our industry stronger.

Our committees continued to serve as the backbone of member engagement, with dedicated volunteers contributing their time and expertise across multiple focus areas. From technical standards and safety to cybersecurity best practices, these meetings tackled the real-world challenges our members face daily. The collaborative problem-solving that happens in these committee meetings translates directly into resources and guidance that benefit the entire membership.

A milestone moment came when we convened and hosted the International Corrugated Case Association Global Summit in Osaka, Japan. This gathering brought together corrugated industry leaders from around the world, reinforcing our role not just as the voice of the American corrugated industry, but as a key player in the global packaging community. The connections forged and insights shared at this international forum will benefit our members for years to come.

Every conversation, committee meeting, and handshake at an event contributes to the knowledge that makes the Fibre Box Association an essential partner for corrugated packaging companies nationwide.

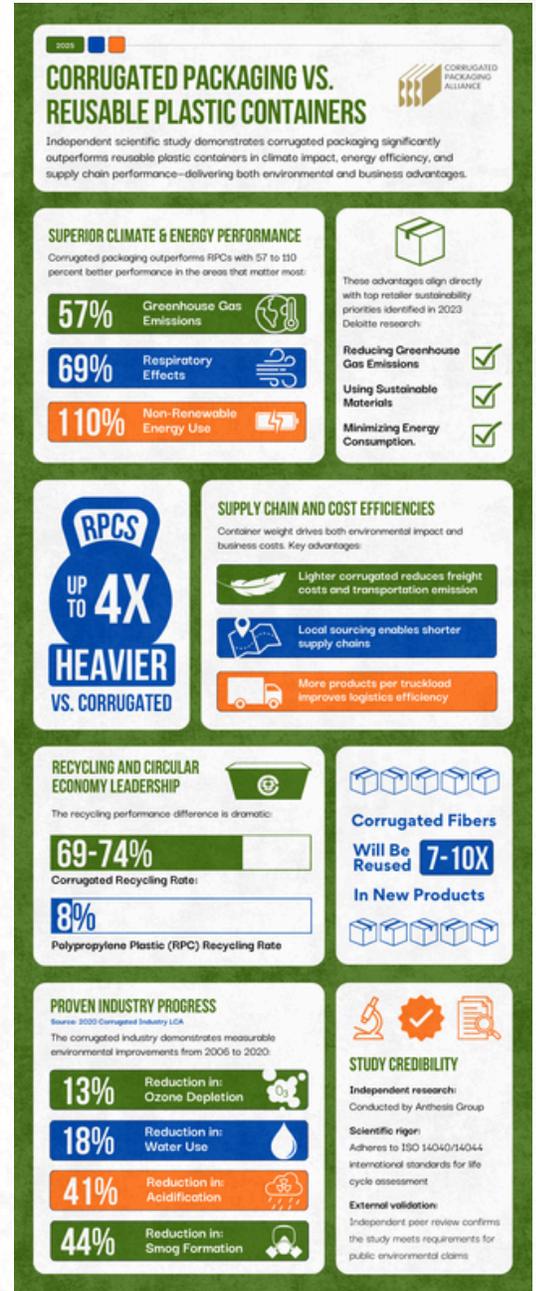
Telling the Corrugated Story

One of our most impactful initiatives in 2025 was the revision of our Corrugated Industry Promotional Program. This unique effort advances the benefits of corrugated packaging directly to box users through targeted outreach and engagement with the customers who matter most: retailers, consumer packaged goods companies, and produce growers.

We took our sustainability and cost effectiveness message directly to these core audiences by partnering with key trade associations that represent them. Working alongside organizations like the International Fresh Produce Association and FMI (The Food Industry Association), and sharing key industry messages in-person at Parcel Forum and PACK EXPO, we began building relationships and sharing the corrugated story where it has the greatest impact.

A cornerstone of this work was the launch of our comprehensive comparative Life Cycle Assessment, which provides rigorous, third-party validated data on the environmental performance of corrugated packaging. We amplified these findings through sponsored content in influential industry publications like Packaging Dive and Waste Dive, ensuring decision-makers across sectors had access to credible information about corrugated's sustainability advantages.

This is just the beginning. In 2026, we'll build on this momentum with direct engagement at key trade shows, educational content, and sponsored thought leadership opportunities that position corrugated packaging as the smart choice for businesses prioritizing both performance and environmental responsibility. By meeting our customers where they are, we're not just promoting corrugated packaging but ensuring its value is understood and appreciated across the supply chain.



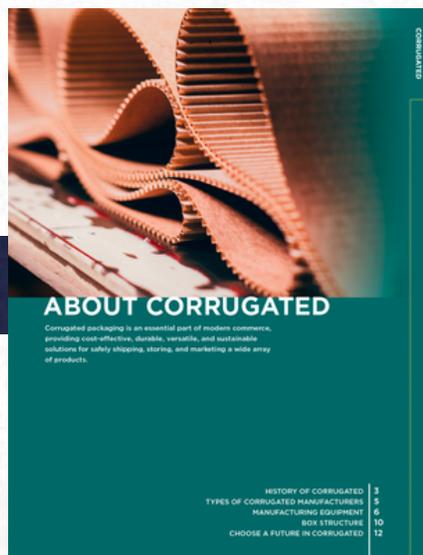
Modernizing Our Resources and Operations

Since 1919, the Fibre Box Handbook has served as the definitive reference for the corrugated packaging industry. What began as a practical guide to railroad shipping requirements has evolved into an indispensable resource used by designers, engineers, buyers, sales personnel, students, and corrugated professionals worldwide.

In 2025, we undertook significant updates to ensure the Handbook remains as relevant and valuable today as it was over a century ago. The 24th edition continues to provide comprehensive information on corrugated's history, diverse applications, common box styles, industry rules and guidelines, testing procedures, and environmental benefits. These updates reflect current industry practices and equip our members with the knowledge necessary to succeed in an evolving marketplace.

Beyond the Handbook, we invested in modernizing our data collection and reporting processes. Industry data has always been a cornerstone benefit of FBA membership, and we will continue to ensure members to receive the reliable information they need for strategic decision-making.

The FBA team is as strong as it's ever been. Several new staff members joined FBA this past year, and these additions, alongside existing staff, have enhanced our capacity to serve members more effectively, respond to industry needs more quickly, and deliver on our mission with greater impact. The FBA team is positioned to support the corrugated industry's success well into the future.



Executive Committee



Jack Fiterman
Liberty Diversified International



Cathy Foley
Pratt Industries



Mike Riegsecker
Menasha



Don Sparaco
Smurfit Westrock



Keith Townsend
International Paper



Bob McIlvaine
Fibre Box Association

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Menasha

Immediate Past Chairman: Tim Bergwell
Greif

First Vice Chairman: Jack Fiterman
Liberty Diversified International

President: Bob McIlvaine
Fibre Box Association

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Akers Packaging Service Group

Mike Lafave
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Arvco Container Corporation

Trent Mayol
Pacific Southwest Container

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Buckeye Corrugated Inc.

Alan Clark
Hood Container Corporation

Ken Mello
PhilCorr, LLC

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Smurfit WestRock

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Liberty Diversified International

Jeff Michels
Great Northern Corporation

Matt Szymanski
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Keith Townsend
International Paper

Bruce Fredericks
Georgia-Pacific

Mike Riegsecker
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Stephen Williams
Veritiv

Lisa Hirsh
Accurate Box Company

Clay Shaw
Batavia Container

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McIlvaine**
President / CEO



**Maddy
Blum**
Data Services
Coordinator



**Margaret
Digenan**
Accounting and
Administrative Assistant



**George
DiVenere**
Information
Technology Specialist



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Durkin-Rixey**
Communications
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**Stefanie
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Executive Vice
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**Kathy
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& Data Services



**Jonita
Verma**
Senior Technical
Services Coordinator



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